		(Original Signature of Member)
118TH CONGRESS 2D SESSION	H.R.	

To protect intellectual property rights in the voice and visual likeness of individuals, and for other purposes.

IN THE HOUSE OF REPRESENTATIVES

Ms.	Salazar introduced	the	following	bill;	which	was	${\bf referred}$	to	the
	Committee on .								

A BILL

To protect intellectual property rights in the voice and visual likeness of individuals, and for other purposes.

- 1 Be it enacted by the Senate and House of Representa-
- 2 tives of the United States of America in Congress assembled,
- 3 SECTION 1. SHORT TITLE.
- 4 This Act may be cited as the "Nurture Originals,
- 5 Foster Art, and Keep Entertainment Safe Act of 2024"
- 6 or the "NO FAKES Act of 2024".
- 7 SEC. 2. VOICE AND VISUAL LIKENESS RIGHTS.
- 8 (a) Definitions.—In this section:

1	(1) DIGITAL REPLICA.—The term "digital rep-
2	lica" means a newly-created, computer-generated,
3	highly realistic electronic representation that is read-
4	ily identifiable as the voice or visual likeness of an
5	individual that—
6	(A) is embodied in a sound recording,
7	image, audiovisual work, including an audio-
8	visual work that does not have any accom-
9	panying sounds, or transmission—
10	(i) in which the actual individual did
11	not actually perform or appear; or
12	(ii) that is a version of a sound re-
13	cording, image, or audiovisual work in
14	which the actual individual did perform or
15	appear, in which the fundamental char-
16	acter of the performance or appearance
17	has been materially altered; and
18	(B) does not include the electronic repro-
19	duction, use of a sample of one sound recording
20	or audiovisual work into another, remixing,
21	mastering, or digital remastering of a sound re-
22	cording or audiovisual work authorized by the
23	copyright holder.
24	(2) Individual.—The term "individual" means
25	a human being, living or dead.

1	(3) Online service.—The term "online serv-
2	ice" means—
3	(A)(i) any public-facing website, online ap-
4	plication, mobile application, or virtual reality
5	environment that predominantly provides a
6	community forum for user generated content,
7	such as sharing videos, images, games, audio
8	files, or other material; or
9	(ii) a digital music provider, as defined in
10	section 115(e) of title 17, United States Code;
11	and
12	(B) may include a social media service, so-
13	cial network, or application store; provided,
14	however, that the term does not include a serv-
15	ice by wire or radio that provides the capability
16	to transmit data to and receive data from all,
17	or substantially all, internet endpoints, includ-
18	ing any capabilities that are incidental to enable
19	the operation of the communications service of
20	a provider of online services or network access,
21	or the operator of facilities for such service.
22	(4) Production.—The term "production"
23	means the creation of a digital replica.
24	(5) Right holder.—The term "right holder"
25	means the individual whose voice or visual likeness

1	is at issue with respect to a digital replica and any
2	other person that has acquired, through a license,
3	inheritance, or otherwise, the right to authorize the
4	use of such voice or visual likeness in a digital rep-
5	lica.
6	(6) Sound recording artist.—The term
7	"sound recording artist" means an individual who
8	creates or performs in sound recordings for eco-
9	nomic gain or for the livelihood of the individual.
10	(b) DIGITAL REPLICATION RIGHT.—
11	(1) In general.—Subject to the other provi-
12	sions of this section, each individual or right holder
13	shall have the right to authorize the use of the voice
14	or visual likeness of the individual in a digital rep-
15	lica.
16	(2) Nature of right.—
17	(A) IN GENERAL.—The right described in
18	paragraph (1) shall have the following charac-
19	teristics:
20	(i) The right is—
21	(I) a property right;
22	(II) not assignable during the life
23	of the individual; and

1	(III) licensable, in whole or in
2	part, exclusively or non-exclusively, by
3	the right holder.
4	(ii) The right shall not expire upon
5	the death of the individual, without regard
6	to whether the right is commercially ex-
7	ploited by the individual during the indi-
8	vidual's lifetime.
9	(iii) Upon the death of the indi-
10	vidual—
11	(I) the right is transferable and
12	licensable, in whole or in part, by the
13	executors, heirs, assigns, licensees, or
14	devisees of the individual; and
15	(II) ownership of the right may
16	be—
17	(aa) transferred, in whole or
18	in part, by any means of convey-
19	ance or by operation of law; and
20	(bb) bequeathed by will or
21	pass as personal property by the
22	applicable laws of intestate suc-
23	cession.
24	(iv) The right shall be exclusive to—

1	(I) the individual, subject to the
2	licensing of the right during the life-
3	time of that individual under subpara-
4	graph (B); and
5	(II) the right holder—
6	(aa) for a period of 10 years
7	after the death of the individual;
8	and
9	(bb) if the right holder dem-
10	onstrates active and authorized
11	public use of the voice or visual
12	likeness of the individual during
13	the 2-year period preceding the
14	expiration of the 10-year period
15	described in item (aa), for an ad-
16	ditional 5-year period, subject to
17	renewal for additional 5-year pe-
18	riods, provided the right holder
19	can demonstrate authorized pub-
20	lie use of the voice or visual like-
21	ness of the individual during the
22	2-year period preceding the expi-
23	ration of each additional 5-year
24	period.

1	(v) The right shall terminate on the
2	date that is the earlier of—
3	(I) the date on which the 10-year
4	period or 5-year period described in
5	clause (iv)(II) terminates without re-
6	newal; or
7	(II) the date that is 70 years
8	after the death of the individual.
9	(B) REQUIREMENTS FOR LICENSE.—
10	(i) In general.—A license described
11	in subparagraph (A)(i)(III)—
12	(I) while the individual is living,
13	is valid only to the extent that the li-
14	cense duration does not exceed 10
15	years; and
16	(II) shall be valid only if the li-
17	cense agreement—
18	(aa) is in writing and signed
19	by the individual or an author-
20	ized representative of the indi-
21	vidual; and
22	(bb) includes a reasonably
23	specific description of the in-
24	tended uses of the applicable dig-
25	ital replica.

1	(ii) Licenses involving a minor.—
2	A license described in subparagraph
3	(A)(i)(III) involving a living individual who
4	is younger than 18 years of age—
5	(I) is valid only to the extent that
6	the license duration does not exceed 5
7	years, but in any case terminates
8	when the individual reaches 18 years
9	of age;
10	(II) shall be valid only if the li-
11	cense agreement—
12	(aa) is in writing and signed
13	by the individual or an author-
14	ized representative of the indi-
15	vidual; and
16	(bb) includes a reasonably
17	specific description of the in-
18	tended uses of the digital replica;
19	and
20	(III) the license is approved by a
21	court in accordance with applicable
22	State law.
23	(iii) Collective bargaining agree-
24	MENTS.—The provisions of clauses (i) and
25	(ii) shall not apply if the license is gov-

1	erned by a collective bargaining agreement
2	that addresses digital replicas.
3	(iv) Limitation.—The provisions of
4	clauses (i) and (ii) shall not affect terms
5	and conditions of a license or related con-
6	tract other than those described in this
7	subparagraph, and the expiration of such
8	license does not affect the remainder of the
9	license or related contract.
10	(C) REQUIREMENTS FOR POST-MORTEM
11	TRANSFER.—A post-mortem transfer or license
12	described in subparagraph $(A)(iii)(I)$ shall be
13	valid only if the transfer agreement or license
14	agreement is in writing and signed by the right
15	holder or an authorized representative of the
16	right holder.
17	(D) REGISTRATION FOR POST-MORTEM RE-
18	NEWAL.—
19	(i) In general.—The renewal of a
20	post-mortem right under subparagraph
21	(A)(iv)(II)(bb) shall be effective if, during
22	the applicable 2-year renewal period speci-
23	fied in that subparagraph, the right holder
24	files a notice with the Register of Copy-
25	rights that complies with such require-

1	ments regarding form and filing proce-
2	dures as the Register of Copyrights may
3	prescribe by regulation and that con-
4	tains—
5	(I) the name of the deceased in-
6	dividual;
7	(II) a statement, under penalty
8	of perjury, that the right holder has
9	engaged in active and authorized pub-
10	lic use of the voice or visual likeness
11	during the applicable 2-year period;
12	(III) the identity of and contact
13	information for the right holder; and
14	(IV) such other information as
15	the Register of Copyrights may pre-
16	scribe by regulation.
17	(ii) DIRECTORY.—The Register of
18	Copyrights—
19	(I) shall—
20	(aa) maintain a current di-
21	rectory of post-mortem digital
22	replication rights registered
23	under this subparagraph; and
24	(bb) make the directory de-
25	scribed in item (aa) available to

1	the public for inspection online;
2	and
3	(II) may require payment of a
4	reasonable filing fee by the registrant,
5	which may take into consideration the
6	costs of maintaining the directory de-
7	scribed in subclause (I).
8	(iii) Voluntary initial registra-
9	TION.—
10	(I) IN GENERAL.—The right
11	holder may voluntarily register the
12	post-mortem right under subpara-
13	graph (A)(iv)(II)(aa) by filing a notice
14	with the Register of Copyrights that
15	complies with such requirements re-
16	garding form, content, and filing pro-
17	cedures as the Register of Copyrights
18	may prescribe by regulation.
19	(II) AUTHORITY OF REGISTER OF
20	COPYRIGHTS.—The Register of Copy-
21	rights may—
22	(aa) include a voluntary reg-
23	istration of the post-mortem
24	right under subparagraph

1	(A)(iv)(II)(aa) in the directory
2	required by clause (ii)(I)(aa); and
3	(bb) require payment of a
4	reasonable filing fee by the reg-
5	istrant, which may take into con-
6	sideration the costs of maintain-
7	ing the directory.
8	(iv) Authority of register of
9	COPYRIGHTS.—The Register of Copyrights
10	may make such interpretations and resolve
11	such ambiguities as may be appropriate to
12	carry out this subparagraph.
13	(E) Post-expiration or termination
14	UTILIZATION OF AUTHORIZED USES.—A digital
15	replica that is embodied in a sound recording,
16	image, audiovisual work, including an audio-
17	visual work that does not have any accom-
18	panying sounds, or transmission, and the use of
19	which is authorized pursuant to the terms of a
20	license, may continue to be utilized in a manner
21	consistent with the terms of that license after
22	the expiration or termination of the license.
23	(c) Liability.—
24	(1) In general.—Any person that, in a man-
25	ner affecting interstate commerce (or using any

1	means or facility of interstate commerce), engages in
2	an activity described in paragraph (2) shall be liable
3	in a civil action brought under subsection (e).
4	(2) Activities described.—An activity de-
5	scribed in this paragraph is either of the following:
6	(A) The production of a digital replica
7	without consent of the applicable right holder.
8	(B) The publication, reproduction, display,
9	distribution, transmission of, or otherwise mak-
10	ing available to the public, a digital replica
11	without consent of the applicable right holder.
12	(3) Knowledge required.—To incur liability
13	under this subsection, a person engaging in an activ-
14	ity shall have actual knowledge, which could be ob-
15	tained through a notification that satisfies sub-
16	section (d)(3), or shall willfully avoid having such
17	knowledge, that—
18	(A) the applicable material is a digital rep-
19	lica; and
20	(B) the digital replica was not authorized
21	by the applicable right holder.
22	(4) Exclusions.—
23	(A) IN GENERAL.—It shall not be a viola-
24	tion of paragraph (1) if—

1	(i) the applicable digital replica is pro-
2	duced or used in a bona fide news, public
3	affairs, or sports broadcast or account,
4	provided that the digital replica is the sub-
5	ject of, or is materially relevant to, the
6	subject of such broadcast or account;
7	(ii) the applicable digital replica is a
8	representation of the applicable individual
9	as the individual in a documentary or in a
10	historical or biographical manner, includ-
11	ing some degree of fictionalization, un-
12	less—
13	(I) the production or use of that
14	digital replica creates the false im-
15	pression that the work is an authentic
16	sound recording, image, transmission,
17	or audiovisual work in which the indi-
18	vidual participated; or
19	(II) the digital replica is em-
20	bodied in a musical sound recording
21	that is synchronized to accompany a
22	motion picture or other audiovisual
23	work, except to the extent that the
24	use of that digital replica is protected

1	by the First Amendment to the Con-
2	stitution of the United States;
3	(iii) the applicable digital replica is
4	produced or used consistent with the public
5	interest in bona fide commentary, criti-
6	cism, scholarship, satire, or parody;
7	(iv) the use of the applicable digital
8	replica is fleeting or negligible; or
9	(v) the applicable digital replica is
10	used in an advertisement or commercial
11	announcement for a purpose described in
12	any of clauses (i) through (iv) and the ap-
13	plicable digital replica is relevant to the
14	subject of the work so advertised or an-
15	nounced.
16	(B) APPLICABILITY.—Subparagraph (A)
17	shall not apply where the applicable digital rep-
18	lica is used to depict sexually explicit conduct,
19	as defined in section 2256(2)(A) of title 18,
20	United States Code.
21	(d) Safe Harbors.—
22	(1) In General.—
23	(A) PRODUCTS AND SERVICES CAPABLE OF
24	PRODUCING DIGITAL REPLICAS.—No person
25	shall be secondarily liable for a violation of this

1	section for manufacturing, importing, offering
2	to the public, providing, or otherwise distrib-
3	uting a product or service unless the product or
4	service—
5	(i) is primarily designed to produce 1
6	or more unauthorized digital replicas;
7	(ii) has only limited commercially sig-
8	nificant purpose or use other than to
9	produce an unauthorized digital replica; or
10	(iii) is marketed, advertised, or other-
11	wise promoted by that person or another
12	acting in concert with that person with
13	that person's knowledge for use in pro-
14	ducing an unauthorized digital replica.
15	(B) Referral or linking.—An online
16	service shall not be liable for violating the right
17	described in subsection (b) by referring or link-
18	ing a user to an unauthorized digital replica, or
19	by carrying out an activity described in sub-
20	section (c)(2), if, upon receiving a notification
21	described in paragraph (3), the online service
22	removes or disables access to the material that
23	is claimed to be an unauthorized digital replica
24	as soon as is technically and practically feasible
25	for that online service.

1	(C) Online services hosting user-
2	UPLOADED MATERIAL.—An online service shall
3	not be liable for violating the right described in
4	subsection (b) by storing third-party provided
5	material that resides on a system or network
6	controlled or operated by or for the online serv-
7	ice, if, upon receiving a notification that satis-
8	fies paragraph (3), the online service—
9	(i) removes, or disables access to, all
10	instances of the material (or an activity
11	using the material) that is claimed to be
12	an unauthorized digital replica as soon as
13	is technically and practically feasible for
14	that online service; and
15	(ii) having done so, takes reasonable
16	steps to promptly notify the third-party
17	that provided the material that the online
18	service has removed or disabled access to
19	the material.
20	(2) Designated agent.—
21	(A) IN GENERAL.—The limitations on li-
22	ability established under this subsection shall
23	apply to an online service only if the online
24	service has designated an agent to receive noti-
25	fications under paragraph (3), by making avail-

1	able through the online service, including on the
2	website of the online service in a location acces-
3	sible to the public, and by providing to the
4	Copyright Office, substantially the following in-
5	formation:
6	(i) The name, address, telephone
7	number, and electronic mail address of the
8	agent.
9	(ii) Other contact information that the
10	Register of Copyrights may determine ap-
11	propriate.
12	(B) DIRECTORY.—The Register of Copy-
13	rights—
14	(i) shall—
15	(I) maintain a current directory
16	of designated agents for the purposes
17	of this paragraph; and
18	(II) make the directory described
19	in subclause (I) available to the public
20	for inspection, including through the
21	internet; and
22	(ii) may require payment of a fee by
23	online services to cover the costs of main-
24	taining the directory described in clause
25	('\/ T)
23	(i)(I).

1	(3) Elements of notification.—To be effec-
2	tive under this subsection, a notification of a claimed
3	violation of the right described in subsection (b)
4	shall be a written communication provided to the
5	designated agent of an online service that includes
6	the following:
7	(A) A physical or electronic signature of
8	the right holder, a person authorized to act on
9	behalf of the right holder, or an eligible plaintiff
10	under subsection $(e)(1)$.
11	(B) Identification of the individual, the
12	voice or visual likeness of whom is being used
13	in an unauthorized digital replica.
14	(C) Identification of the material con-
15	taining an unauthorized digital replica, includ-
16	ing information sufficient to allow the online
17	service to locate the allegedly unauthorized dig-
18	ital replica.
19	(D) Information reasonably sufficient to
20	permit the online service to contact the noti-
21	fying party, such as an address, telephone num-
22	ber, and electronic mail address.
23	(E) A statement that the notifying party
24	believes in good faith that the material is an
25	unauthorized use of a digital replica.

1	(F) If not the right holder or an eligible
2	plaintiff under subsection (e)(1), a statement
3	that the notifying party has the authority to act
4	on behalf of the right holder.
5	(G) For the purposes of paragraph (1)(B),
6	information reasonably sufficient to—
7	(i) identify the reference or link to the
8	material or activity claimed to be an unau-
9	thorized digital replica that is to be re-
10	moved or to which access is to be disabled;
11	and
12	(ii) permit the online service to locate
13	the reference or link described in clause
14	(i).
15	(4) Penalties for false or deceptive no-
16	TICE.—
17	(A) In general.—It shall be unlawful to
18	knowingly materially misrepresent under para-
19	graph (3)—
20	(i) that the material requested to be
21	removed is an unauthorized digital replica;
22	(ii) that a person has the authority to
23	act on behalf of the right holder; or

1	(iii) that a digital replica is not au-
2	thorized by the right holder or by other
3	law.
4	(B) Penalties.—Any person that violates
5	subparagraph (A) shall be liable for an amount
6	equal to the greater of—
7	(i) \$5,000; or
8	(ii) any actual damages, including
9	costs and attorney's fees, incurred by the
10	alleged violator, as well as by any online
11	service injured by the reliance of the online
12	service on the misrepresentation in remov-
13	ing or disabling access to the material or
14	activity claimed to be an unauthorized dig-
15	ital replica.
16	(e) CIVIL ACTION.—
17	(1) Eligible plaintiffs.—A civil action for a
18	violation of this section may be brought by—
19	(A) a right holder;
20	(B) if the individual is younger than 18
21	years of age, a parent or guardian of the indi-
22	vidual;
23	(C) any other person that controls, includ-
24	ing by virtue of a license, the right to authorize

1	the use of the voice or visual likeness of the
2	right holder described in subparagraph (A);
3	(D) any other person that owns or controls
4	the right to authorize the use of the voice or
5	visual likeness of a deceased individual de-
6	scribed in subparagraph (A); or
7	(E) in the case of a digital replica involv-
8	ing a sound recording artist, any person that
9	has, directly or indirectly, entered into—
10	(i) a contract for the exclusive per-
11	sonal services of the sound recording artist
12	as a sound recording artist; or
13	(ii) an exclusive license to distribute
14	or transmit 1 or more works that capture
15	the audio performance of the sound record-
16	ing artist.
17	(2) Limitations period.—A civil action may
18	not be brought under this subsection unless the ac-
19	tion is commenced not later than 3 years after the
20	date on which the party seeking to bring the civil ac-
21	tion discovered, or with due diligence should have
22	discovered, the applicable violation.
23	(3) Defense not permitted.—It shall not be
24	a defense in a civil action brought under this sub-
25	section that the defendant displayed or otherwise

1	communicated to the public a disclaimer stating that
2	the applicable digital replica was unauthorized or
3	disclosing that the digital replica was generated
4	through the use of artificial intelligence or other
5	technology.
6	(4) Remedies.—
7	(A) IN GENERAL.—In any civil action
8	brought under this subsection—
9	(i) an individual or entity that en-
10	gages in an activity described in subsection
11	(c)(2) shall be liable to the injured party in
12	an amount equal to the greater of—
13	(I)(aa) in the case of an indi-
14	vidual, \$5,000 per work embodying
15	the applicable unauthorized digital
16	replica;
17	(bb) in the case of an entity that
18	is an online service, \$5,000 per viola-
19	tion; and
20	(cc) in the case of an entity that
21	is not an online service, \$25,000 per
22	work embodying the applicable unau-
23	thorized digital replica; or
24	(II) any actual damages suffered
25	by the injured party as a result of the

1	activity, plus any profits from the un-
2	authorized use that are attributable to
3	such use and are not taken into ac-
4	count in computing the actual dam-
5	ages;
6	(ii) the plaintiff may seek injunctive
7	or other equitable relief;
8	(iii) in the case of willful activity in
9	which the injured party has proven that
10	the defendant acted with malice, fraud,
11	knowledge, or willful avoidance of knowl-
12	edge that the conduct violated the law, the
13	court may award to the injured party puni-
14	tive damages; and
15	(iv) if the prevailing party is—
16	(I) the party bringing the action,
17	the court shall award reasonable at-
18	torney's fees; or
19	(II) the party defending the ac-
20	tion, the court shall award reasonable
21	attorney's fees if the court determines
22	that the action was not brought in
23	good faith.
24	(B) VIOLATION DEFINED.—For purposes
25	of this paragraph, "violation" means each dis-

1 play, copy made, transmission, and each in-2 stance of the unauthorized digital replica being otherwise made available on the online service, 3 4 unless the online service has taken reasonable 5 steps to remove, or disable access to, the unau-6 thorized digital replica as soon as is technically 7 and practically feasible for the online service 8 upon acquiring knowledge as set forth in subsection (c)(3). 9 10 (C) Objectively reasonable belief.— 11 An online service that has an objectively reason-12 able belief that material that is claimed to be 13 an unauthorized digital replica does not qualify 14 as a digital replica under subsection (a)(1) shall 15 not be liable for statutory or actual damages 16 exceeding \$1,000,000, regardless of whether the 17 material is ultimately determined to be an un-18 authorized digital replica. 19 (D) Replacement of Removed Mate-20 RIAL.—In the event that the third-party that 21 provided the material that the online service 22 has removed or to which the online service has 23 disabled access files a lawsuit in a court of the 24 United States against the sender of a notice

under subsection (d)(3) claiming that such no-

25

1	tice was false or deceptive as provided in sub-
2	section (d)(4), the online service may, provided
3	that the lawsuit was filed not later than 14
4	days after the user receives notice that the on-
5	line service has removed or disabled access to
6	the material, restore the removed material to its
7	network for access by members of the public
8	without monetary liability therefor to either the
9	notice sender or the third-party that provided
10	the material that the online service had re-
11	moved or disabled access.
12	(f) Preemption.—
13	(1) In general.—The rights established under
14	this Act shall preempt any cause of action under
15	State law for the protection of an individual's voice
16	and visual likeness rights in connection with a dig-
17	ital replica, as defined in this Act, in an expressive
18	work.
19	(2) Rule of Construction.—Notwith-
20	standing paragraph (1), nothing in this Act may be
21	construed to preempt—
22	(A) causes of action under State statutes
23	or common law in existence as of January 2
24	2025, regarding a digital replica, as defined in
25	this Act;

1	(B) causes of action under State statutes
2	specifically regulating a digital replica depicting
3	sexually explicit conduct, as defined in section
4	2256(2)(A) of title 18, United States Code, or
5	an election-related digital replica; or
6	(C) causes of action under State statutes
7	or common law for the manufacturing, import-
8	ing, offering to the public, providing, making
9	available, or otherwise distributing a product or
10	service capable of producing 1 or more digital
11	replicas.
12	(g) Rule of Construction.—This section shall be
13	considered to be a law pertaining to intellectual property
14	for the purposes of section 230(e)(2) of the Communica-
15	tions Act of 1934 (47 U.S.C. 230(e)(2)).
16	(h) Severability.—If any provision of this section,
17	or the application of a provision of this section, is held
18	to be invalid, the validity of the remainder of this section,
19	and the application of that provision to other persons and
20	circumstances, shall not be affected by that holding.
21	(i) Retroactive Effect.—
22	(1) Liabilities.—Liability under this section
23	shall apply only to—
24	(A) conduct occurring after the date of en-
25	actment of this Act; and

1	(B) in the case of conduct covered by a li-
2	cense or contract, a license or contract that is
3	executed after the date of enactment of this
4	Act .
5	(2) DIGITAL REPLICATION RIGHT.—The right
6	granted under subsection (b)—
7	(A) shall apply to any individual, regard-
8	less of whether the individual dies before or
9	after the date of enactment of this Act; and
10	(B) in the case of a right holder who has
11	died before the date of enactment of this Act,
12	shall vest in the executors, heirs, assigns, or
13	devisees of the right holder.
14	(j) Effective Date.—This Act shall take effect on
15	the date that is 180 days after the date of enactment of
16	this Act.